

Bibekananda Dasmahapatra

M. Com., M. Phil

Associate Professor (Stage – IV) in Commerce

Mr. B. Dasmahapatra joined as a Lecturer in Commerce on 3rd December, 1986.

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Research Areas of Interest

- Advertising and Consumer Behaviour

Teaching

- Marketing Management
- Business Management
- Human Resource Management

Teaching, Learning and Evaluation

- Teaching at the U. G. Honours and General Level for 37 years
- Taught M.B.A. students as a Guest Faculty in the Department of Business Administration, Vidyasagar University for several years.
- Paper Setter, and Head Examiner of U. G. Honours Exams of V. U. for several years & Examiner since joining.

Co-curricular, Extension and Professional Development

- Head, Department of Marketing Management.

Responsibilities at Other Colleges / Institutes

- Member, U.G.Board of Studies in Commerce, Vidyasagar University

Some Other Performances

- Observer of NEET Exams. Conducted by NTA for last 4 years
- Observer of WBJEE Exams. Conducted by WBJEE BOARD for last 5 years
- Served the College in various capacities like, Secretary, Teachers' Council, Bursar, Member of the Governing Body and the Teacher –in- Charge of the College from 01.02.2013 to 08.07.2015.
- Chairman, Contai Rotary Community Welfare Trust.
- President, Paschim Medinipur Thalassaemia Prevention Society.

Participation in Seminar/ Workshop

Sl.No.	Seminar/ Workshop	Topic	Organised by		Title of Paper	
1.	Seminar	Financial Inclusion and Inclusive Growth	Department of Commerce with Farm Management, Vidyasagar University	4 th – 5 th February, 2016	Financial Inclusion through Co-operative Banks; A Powerful Accelerator of Inclusive Growth	Paper Presentation
2.	Seminar	Economic Development Through Financial Inclusion	Department of Commerce, Mughberia Gangadhar Mahavidyalaya	22 nd – 23 rd Dec., 2015	Role of the Co-operative Banks towards Economic Development through Financial Inclusion	Paper Presentation
3.	Seminar	Women Empowerment through Self Help Group : Present Scenario in West Bengal	Department of Economics, K.D.College of Commerce & General Studies, Midnapore.	18 th January, 2014	Progress and performance of SHGs in different districts of West Bengal	Paper Presentation
4.	Seminar	Roadmap for Ensuring the Quality of Library and Information Science Education and Research	Central Library K.D.College of Commerce & General Studies	27 th – 28 th January, 2017		Participated
	Seminar	Organic Cultivation for	K.D.College of Commerce &	6 th -7 th Februar		Participated

		Healthy Life and Green World	General Studies	y, 2017		
	Seminar	Satabarshe Sabujpatra O Sampadak Pramatha Chowdhury	Department of Bengali, K.D.College of Commerce & General Studies	10 th – 11 th February, 2017		Participated
	Seminar	Business Practices and Sustainability	Department of Commerce, Vidyasagar University	7 th -8 th February, 2019		Participated